



IT'S A BING CHRISTMAS!

Around the corner, not far away, we're playing with Bing today! Based on the much-loved characters from the hit CBeebies show Bing, the new Golden Bear range of toys and new HarperCollins' Christmas Bauble Books are perfect for little Bingsters.

The Bing collection has great gift options as children can re-create their favourite Bing stories from the show. It also encourages imagination and creative thinking through pretend play - an important part of a child's development that helps them to understand the world around them.



Bing and Flop Soft Toys RRP £5.99 each

These cute and cuddly Bing and Flop soft toys are perfectly sized to take along with you on all your adventures. Whether it's a trip to the park or a day at nursery, Bing and Flop are the ideal companions for your little Bingster! Bing is made from super-soft textured fabric and wears his red checked dungarees and features his iconic button. Flop is made from a tactile knit fabric and features beautiful fine embroidered detail. Approx size 20cm. Suitable from birth.



Bing Pick & Place Wooden Puzzle RRP £9.99

This wooden puzzle features Bing and his friends Sula, Pando, Coco and Flop. The chunky wooden pieces and pegs make it easy for little hands to pick up and place, helping develop fine motor skills and hand-eye coordination. The brightly coloured pegs and matching coloured shapes also introduce Bingsters to simple colour recognition whilst providing them with hours of fun. Suitable for children aged 12 months and over.



Talking Bing Soft Toy RRP £15.99

This cute and cuddly Talking Bing Soft Toy is perfect for hugs as it's made from super-soft textured fabric. Talking Bing has over 15 fun phrases to delight and entertain fans such as 'Hi, I'm Bing! What's your name?' Simply press Bing's button to hear him talk and giggle. Bingsters will love to re-create their favourite Bing stories, listen to Bing talk and interact with him. Approx size 30cm. Suitable from birth.



Talking Sula Soft Toy RRP £15.99

Just like the Talking Bing Soft Toy, Talking Sula is made from super-soft textured fabric and great to cuddle. Just like in the show, she wears her beautiful pink dress and has gold sparkly shoes and a cute flower in her hair. She has over 15 fun phrases to delight and entertain fans such as 'Hi, I'm Sula! What's your name?' Approx size 30cm. Suitable from birth.



Light Up Talking Bing with Hoppity RRP £29.99

With over 15 fun phrases for little ones to enjoy, Light-up Talking Bing with Hoppity is sure to be a hit with little Bing fans! Bing comes complete with his 'favourite' toy, Hoppity Voosh! Hoppity wears a soft red cape and can be detached from Bing. Your little Bingsters will love to make their very own Hoppity 'voosh' through the air, just like Bing does in the show. Press Bing's hand and watch his button softly glow as he talks to Hoppity, giggles or as the music plays and for even more fun Bing has poseable arms. Bing and his best friend Hoppity are made from super-soft textured fabrics and have beautiful embroidered detail. Approx size: 36 cm from top of ears to feet. Suitable for children aged 10 months and over.



Bing & Friends 6 Figure Gift Set RRP £14.99

This adorable figurine set includes Bing, Flop, Sula, Pando, Charlie and Amma. Perfectly sized for little hands to hold, these brightly coloured, chunky plastic figurines really bring these adorable Bing characters to life – especially as they can stand unaided, so ideal for creative play and story telling. Size of figurines range from 5cm – 9cm. Suitable for children aged 18 months and over



Bing & Sula Soft Toys RRP £9.99

These cuddly toys are made in soft huggable fabrics, perfect for holding tight. Choose from Bing or his best friend, Sula. Bing Softie is wearing his iconic red dungarees which feature his special plastic button. Sula Softie is wearing her pretty pink dress. Each character has fine embroidered facial features and are perfect companions for any Bingster, and for even more fun they have crinkly ears! Each sold separately. Suitable from birth.



Bedtime Bing £19.99

Super-soft and huggable, the Bedtime Bing Soft Toy features soothing music and phrases from the show to comfort and reassure your Bingster as part of their bedtime routine. Press his hand to hear Bing say 'I'm tired now' and for even more fun Bing plays music from the show. Bing is ready for bed, dressed in his snuggly blue pyjamas that features a motif of his favourite toy Hoppity Voosh. Approx size 24cm. Suitable for children 10 months and over. Sold exclusively in Argos – as seen in the Argos October Gift Guide.



Jumbo Bing RRP £24.99

This Jumbo Bing, made in super-soft fabric, is just the thing for little Bingsters to get their arms round and cuddle. Bing wears his iconic red dungarees with buttons and has beautiful fine embroidered detail. Jumbo Bing measures 50cm. Suitable for children aged 10 months and over. Sold exclusively in Argos – as seen in the Argos October Gift Guide.

And from HarperCollins ...



Bing's Christmas Bauble Books £9.99

The perfect festive present for little Bingsters! Four bauble-shaped board books in a sparkly silver and red gift box. Perfect for small hands, they teach toddlers about first concepts (Numbers, Opposites, Shapes and Colours) and then double up as Christmas tree decorations! Once you've read them, have fun threading them with ribbon and hang them on your Christmas tree or around your home. Each board book is ten pages long, has sturdy board pages, simple words, and colourful festive images of Bing and his friends. Suitable for 1-5 year olds.

Ends

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For further information, high res images or samples please contact
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